

80 years ago, Miele built the first electrically powered dishwasher.

## **Today's dishwashers offer superb user convenience**

**Gütersloh/Bielefeld. – In 1929, Miele unveiled its first electrically powered dishwasher. The first model featuring a round metal tub has since been transformed into a high-tech appliance offering real creature comforts. In the intervening 80-year period, Miele has produced more than 12.5 m dishwashers and been first to market with a whole stream of trend-setting innovations.**

The first electric dishwasher launched in 1929 involved considerable manual effort. After arranging crockery in the machine, hot water had to be bucketed into the tub by hand. This water was then circulated by a propeller in the base of the unit. After a few minutes, the programme was ended, the water drained off manually and the process repeated with fresh water. This left the crockery clean and - almost - dry. The machine's capacity was sufficient to wash the crockery used by a family of eight at lunch. Development over the following years brought significant progress in terms of alleviating the burden of work in the kitchen.

Further technological feats were ushered in from 1960 onwards when Miele launched its first fully automatic dishwasher: This model controlled all stages from pre-wash to drying automatically in all of the three available programmes. And ever since, technology has played a central role in the world of dishwashers. The next technological milestone was 1978: That year saw the launch of the first micro-computer controlled units with sensor-touch controls, a world premiere. Electronic controls simplified machine operation and resulted in huge savings in consumption. Since 1999, all Miele dishwashers have featured solid-state controls. Electronic sensors today enable programmes to adapt automatically to the type of crockery, the load size and the degree of soiling.

Between 1960, the year the first fully automatic dishwashers left the production lines at Miele's Bielefeld plant, through to the end of 2008, no less than 12.5 m dishwashers left the factory gates. During that time, Miele has spearheaded numerous key innovations. One notable feature is the patented third-level cutlery tray, first introduced in 1987. Electronic controls continued to simplify machine operation and prepared the ground for

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further programmes such as 'Intensive' or 'Gentle' to meet specific needs. The in-door salt container took user convenience onto the next level. And Miele dishwashers have come a long way in terms of consumption: 14 place settings require as little as 8 l of water in the automatic programme. And as all Miele models can be connected to a hot water supply, energy consumption can be reduced to as little as 0.6 kWh, making them the most efficient on the market.



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Launched by Miele in 1929: Europe's first electrically powered dishwasher. With this breakthrough, Carl Miele and Reinhard Zinkann revolutionised work in the kitchen and took leave of washing up at the sink. What was exceptional 80 years ago is now taken for granted in the modern kitchen.

Photo: Miele

## About Miele

Long considered a household name in Europe and worldwide, Miele has exploded onto the scene in Canada with its sleek design, superior engineering and unparalleled service. Founded in 1899 on a promise of "Immer Besser", a German phrase meaning "forever better," Miele has distinguished itself in the appliance market by continuing to offer a record number of major innovations as well as a deep belief in nurturing their network of dealers. As the world's largest family-owned and operated appliance company, Miele is immovably committed to the highest quality, performance and environmental standards. Consumers wishing to learn more about Miele can call 1-800- 565-6435 or visit [www.miele.ca](http://www.miele.ca).

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