

Miele sustainability report is 'notable'

UN Global Compact cites Miele for exemplary reporting

The domestic appliance manufacturer Miele was recently praised by the UN Global Compact initiative. As a corporate member of Global Compact, Miele is under obligation to report annually on the status of its activities. The current sustainability report fulfills this obligation. It contains a clear commitment to the 10 Global Compact principles from the fields of human rights, labour conventions, environmental protection and fighting corruption to which Miele wholeheartedly subscribes.

Miele's sustainability report has now been included in the list of 'notable' Communications on Progress (COP). It is 'of outstanding quality', writes the Executive Director of the UN Global Compact office in New York, Georg Kell. The report serves as a 'an illustrative and inspirational example for other participants'. A Communication on Progress helps ensure the integrity of the Global Compact. 'We firmly believe that public accountability and transparency are crucial to any company's efforts to manage risks and opportunities.'

The Global Compact is both a code of conduct and a multinational network with the objective of contributing towards humane working conditions in the global economy. Miele has been supporting this global pact spanning companies and non-governmental organizations since 2004.

The organization was founded in 1999 by the then Secretary General of the United Nations, Kofi Annan. Annan invited company managers to participate in an international initiative which would bring the representatives of private companies together with UN bodies, employee representatives and members of society in general to promote universally applicable social and environmental principles. The Global Compact today boasts almost 7000 members.

To read the Miele Sustainability Report, please click on the below link:

http://Miele_Sustainability_2008

About Miele

Long considered a household name in Europe and worldwide, Miele has exploded onto the scene in Canada with its sleek design, superior engineering and unparalleled service. Founded in 1899 on a promise of "Immer Besser", a German phrase meaning "forever better," Miele has distinguished itself in the appliance market by continuing to offer a record number of major innovations as well as a deep belief in nurturing their network of dealers. As the world's largest family-owned and operated appliance company, Miele is immovably committed to the highest quality, performance and environmental standards. Consumers wishing to learn more about Miele can call 1-800- 565-6435 or visit www.miele.ca.

For more information, please contact:

Kelly Lam Director, Marketing Miele Limited 905-532-2270 ext. 232	Monique Fahey Marketing and Public Relations Miele Limited 905-532-2270 ext. 273	Colleen Uncao Senior Consultant MAVERICK Public Relations 416-640-5525 ext. 248
---	--	---