

For Immediate Release

MIELE CANADA TO DEBUT NEW GENERATION 7000 COOKING APPLIANCE COLLECTION AT INTERIOR DESIGN SHOW TORONTO 2022

Toronto – March 18, 2022

Limitless Design Options and Endless Innovations: Miele to Showcase Entire Product Portfolio from Kitchen to Laundry to Floorcare

Miele Canada is pleased to return in-person to the 2022 Interior Design Show (IDS) in Toronto taking place from April 7 to 10. This is Miele Canada's twelfth year at the Interior Design Show and returns this year as the official Presenting Sponsor.

Miele will unveil a full suite of appliances from its brand-new Generation 7000 cooking line, the largest product launch in Miele Canada's history, and conduct culinary demonstrations using them. Featuring refined design and pioneering technology, these intuitive appliances integrate purposeful innovation for a completely new kitchen experience.

"Miele is committed to supporting the design and architecture industry, and we are delighted to return to IDS 2022, this year as Presenting Show Sponsor," said Nelson Fresco, President of Miele Canada. "With the return of live events, Miele stands by our commitment to Immer Besser (Forever better) by returning with our most expansive showcase of the Miele brand and appliances to date."

Generation 7000 renews all of the built-in cooking appliances – from convection and combi-steam ovens to coffee machines and vacuum sealing drawers. The four new design lines complement virtually every interior design and kitchen style. The appliances also provide new smart technologies to help users attain culinary excellence, such as an in-oven camera and a function that allows users to heat and reheat food to ultimate textures.

Miele will also feature its latest G7000 dishwasher models. Now featuring the innovative AutoDos technology, even more users can experience the convenience and powerful performance of the PowerDisk® as well as connectivity to the Miele@Home app through Wi-Fi.

Miele will showcase the latest in MasterCool built-in refrigeration and the recently updated W1 and T1 laundry systems and full line-up of coffee systems, floorcare and Miele's own CareCollection.

The Miele Experience comes to life on stage at the booth, through a series of live demonstrations and design talks hosted by Stephanie Henry of Toronto's Breakfast Television morning show.

For more information and to experience the newest Miele launches in person, stop by booth 1626 or visit Miele.ca.

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Miele Company Profile

The Miele logo consists of the word "Miele" in a white, bold, serif font, centered within a dark red rectangular background.

Founded in Germany in 1899 with a single promise of Immer Besser, a phrase meaning Forever Better, Miele is the world's leading manufacturer of premium domestic appliances with more than 20,100 employees, 12 production facilities and representation in nearly 100 countries. As a premium appliance brand represented on all continents, Miele is steadfastly committed to the highest quality, performance and environmental standards. Miele's range of exceptional consumer appliances includes: vacuum cleaners; laundry systems; rotary irons; dishwashers; ranges; built-in convection, speed, steam and combi-steam ovens; cooktops; ventilation hoods; refrigeration; wine storage and coffee systems.

To learn more, visit www.miele.ca or follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).