

For Immediate Release

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The new Triflex HX2: The most powerful vacuum cleaner* from Miele

- ▶ 60% more power compared to Triflex HX1
- ▶ Patented 3-in-1 design for greatest flexibility

In 2019, Miele launched the Triflex HX1, its first cordless handstick vacuum. The all-new second generation Triflex HX2 brings together the unique flexibility of its predecessor with further increased suction power and improved user convenience. Following a technical and visual facelift, the Triflex HX1 remains in the cordless handstick portfolio as an entry-level model.

Like its predecessor, the Triflex HX2 can be used for a wide range of cleaning needs, from floorcare to hard-to-reach places. Thanks to the patented 3-in-1 design, the PowerUnit, consisting of a motor assembly, a rechargeable battery, and a dust container, can be reconfigured in just a few seconds. If the PowerUnit is placed at the top, the unit lends itself to vacuuming under furniture or along the ceiling. When fitted close to the floor, the centre of gravity shifts, providing the perfect balance for vacuuming large areas without experiencing fatigue. In this configuration, the Triflex can also stand upright - unsupported - which is convenient for short breaks in vacuuming. In solo mode, the PowerUnit is ideal for quick clean-ups. A new accessory holder on the suction tube securely holds the upholstery nozzle, crevice nozzle and the dusting brush in place, making them available for use at a moment's notice.

The improved cleaning performance of the Triflex HX2 is attributable to the new Digital Efficiency motor with a 60% increased performance, developed and produced at Miele's Euskirchen plant. The first-class cleaning performance of the Triflex HX2 results from the combination of the new motor, the proven and particularly effective mono-cyclone design using Vortex Technology and the high-performance MultiFloor XXL electrobrush. The rotating beater bar combined with intelligent detection of floor coverings reduces rotational speed on hard floors, saves energy and prolongs battery charge. This intelligence extends to the motor on the Triflex HX2; motor power is increased or reduced depending on the type of flooring. In addition, depending on the model, the electrobrush with LED BrilliantLight sheds light in even the darkest corners, leaving not a speck of dust undetected.

Power comes from a lithium-ion battery from the German premium manufacturer Varta and is comprised of seven high-performance cells. The Triflex achieves a battery life of up to 60 minutes which, depending on the model, can be extended up to 120 minutes using the second rechargeable battery provided as standard.

Highly efficient HEPA filtration and hygienic cleaning

The HEPA Lifetime filter captures 99.999% of all particles and reliably filters out allergens. This filter can be cleaned easily with the new ComfortClean function: Just a few turns of the filter lid are sufficient to shake dirt particles into the container. This ensures that the high-level suction power of the unit remains constant. For more thorough, manual cleaning of the fine dust filter, required only every three months, the filter can be removed from the unit easily by hand. When emptying the dust container, dust is released at the touch of a button without any physical contact with its contents using Twist2open.

The Triflex HX2 is available in three colours, each combined with complimentary accent colours. Even prior to the market launch, the Triflex HX2 was awarded the coveted Red Dot Product Design Award for its innovative 3-in-1 design.

All models with their features and colours are covered in the below overview.

* Cleaning performance compared with a Miele Complete C3 cylinder vacuum cleaner (SGEF3) with STB 305-3 Turbobrush (dust pickup from carpet and hard floor with crevices, fibre pickup from carpet), according to IEC628852.

The Triflex (HX2 + HX1) at a glance

Triflex HX2 (basic model)

Features	Highly versatile reconfigurable 3-in-1 design; mono-cyclone design (Vortex Technology); Digital Efficiency motor with 60% higher output than the Triflex HX1; Multi Floor XXL electrobrush with detection of floor coverings; wall holder and accessory clip; HEPA Lifetime filter; hygienic filter cleaning (ComfortClean)
Battery life	Up to 60 minutes
Colour	Lotus white with rose gold



Triflex HX2 Cat&Dog

Features

As per HX2 model, plus: Multi Floor XXL electrobrush with BrilliantLight; Electro Compact handbrush for upholstery and car seats

Battery life

Up to 60 minutes

Colour

Obsidian black with rose gold



Triflex HX2 Pro

Features

As per HX2 model, plus a second rechargeable battery and separate charging cradle; Multi Floor XXL

electrobrush with BrilliantLight; Hardfloor Care Tool for the particularly gentle cleaning of hard floors

Battery life

Up to 2 x 60 minutes

Colour

Infinity Grey Pearl Finish



Triflex HX1

Features

3-in-1 design; mono-cyclone design (Vortex Technology); Multi Floor XXL electrobrush; wall holder; Hygiene Lifetime filter; hygienic filter cleaning (ComfortClean)

Battery life

Up to 60 minutes

Colours

Graphite grey with blue
Obsidian black with red

Lotus white with rose gold



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Miele Company Profile

Founded in Germany in 1899 with a single promise of *Immer Besser*, a phrase meaning *Forever Better*, Miele is the world's leading manufacturer of premium domestic appliances. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 22,300, of which approx. 11,200 employees work in Germany. The company has its headquarters in Gütersloh in Westphalia. As a premium appliance brand represented on all continents, Miele is steadfastly committed to the highest quality, performance, and environmental standards. Miele's range of exceptional consumer appliances includes: vacuum cleaners, laundry systems, rotary irons, dishwashers, ranges, built-in convection/speed/steam/combi-steam ovens, cooktops, ventilation hoods, refrigeration, wine storage and coffee systems.

Miele Canada was established in 1989 with headquarters located in Vaughan, Ontario. To learn more, visit www.miele.ca or follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).