Laundry Care
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Welcome to Miele

IMMER BESSER (forever better) - our pledge

When our two great grandfathers founded the Miele company, they had to make sure they stood apart from the competition in order to be successful. There are effectively only two ways of doing this: either by being cheaper than the rest or by being better than the rest. It is not really possible to be both at the same time.

They decided to be "better" than the rest.

Numerous best in class awards and certificates attest to the fact that Miele has continued to renew its commitment to being "immer besser" (forever better) throughout the past 115 years. However, the millions of satisfied customers around the world are perhaps the most important endorsement.

At the heart of this success lies a continuity of values and goals which are typically only found in companies which have been family-run for generations, rather than in businesses which are guided by the often short-term interests of the stock market.

It is in this sense that Miele has embodied first-class product quality and German engineering since 1899. Miele also stands in equal measure for respect, fairness and mutual esteem towards sales partners, customers, suppliers, employees and neighbours. Buying a Miele is an environmentally friendly decision. We ensure this by using methods of production that save resources as well as producing products which set new standards in terms of their consumption of electricity, water and detergent – and save you money at the same time.*

As directors and co-proprietors of the fourth generation of our business we promise you that this will not change.

Dr. Markus Miele
Dr. Reinhard Zinkann

* Please visit www.miele-sustainability.com for more information on our efforts and guiding principles.
There are many good reasons for choosing Miele. Here are just six of them.

Since the company was founded in 1899, Miele has remained true to its “immer besser” (forever better) brand promise. This means that we will do all that we can to be “immer besser” (forever better) than our competitors and “immer besser” (forever better) than we already are. For our customers this means the peace of mind of knowing that choosing Miele is a good decision – and probably the decision of a lifetime!

Miele quality
For more than 100 years it has been a proven adage that you can trust Miele and rely on our appliances. We rigorously test all of our products, such as our washing machines, tumble dryers, dishwashers and ovens, to make sure they stand the test of time. Once a Miele, always a Miele: Miele customers around the world remain loyal to Miele and recommend Miele to others. Looking to the future, we promise not to entertain any compromises when it comes to the dependability and durability of our appliances.

Miele technology
Miele stands for top-class results combined with minimum energy consumption. This goes for the hygienic and gentle care of your laundry, your flooring and your crockery as well as when conjuring up exquisite culinary delights. The key to this is a wealth of innovative features available only from Miele. This is borne out by numerous first places in leading product tests conducted around the world.

Miele convenience
Whether using a conventional rotary switch, discreet sensor controls or a high-resolution touch display like the one on your smartphone: operating a Miele appliance is both easy and fun. Add to this a multitude of convenient and reliable automatic programmes and a great love of detail - success is guaranteed - on board both laundry and kitchen appliances. Make life easier for yourself with Miele!

Miele design
Miele believes in clean lines and timeless elegance. Nowhere else will you find such a comparable range of built-in kitchen appliances, with consistency in design lines and colour options, to suit the most diverse of interior designs and kitchen furniture fronts. Great care is taken to coordinate appliance design across the range. Whatever the style of your kitchen: Miele is the perfect match.

Miele Service
Miele customers enjoy preferential treatment: Thanks to our fast and efficient after-sales service operation which has been voted best in its branch of industry many times over. Even if you need personalised instructions on appliance use or professional cleaning of your appliances, Miele will gladly make a home visit. We will always be there for you. That’s a promise!

Miele brand
In many countries Miele is the most coveted brand in its branch of industry. On its own home market in Germany, Miele was even voted “best brand ever”, across all product branches. And the ownership of products from such a brand reveals much about its users: Miele customers have high expectations for the performance and the environmental friendliness of their domestic appliances. People who buy Miele are quality conscious and have style.
The Perfect Laundry Care Solution

Our laundry-care system covers the entire process, from washing and drying to ironing. In addition, Miele also offers a line of CareCollection products that are developed in our in-house laboratories and are formulated to deliver perfect cleaning results each and every time with Miele machines.

A Harmonious Pair
As with all Miele appliances, you can expect the same attention to detail when it comes to functionality and design. Rest assured that your garments will always be kept clean in matching washer and dryers with respect to design and features.

A Perfect Finish
The Miele rotary iron allows you to easily, conveniently, quickly and effectively iron your garments for a smooth and perfect finish.

CareCollection Laundry Care
Not all off-the-shelf products deliver the same results on all washing machines. For this reason, we have developed the Miele CareCollection in collaboration with selected suppliers in our very own in-house laboratories. The formulas are perfectly adapted to Miele washing machines and dryers which means you can achieve the best possible clearing results from your Miele laundry machines.
Installation Options

Washer and Dryer Stacking Kit
Most Miele washing machines and dryers can be conveniently combined as a washer-dryer stack. In this configuration, the washing machine is always installed under the dryer. Miele offers a stacking kit in order to provide a stable connection between the two appliances. The stacking kit also features an integrated accessory compartment and a pull out shelf that is ideal for conveniently resting the laundry basket on whilst loading and unloading the dryer.

Side-by-Side
Miele washing machines and dryers match each other perfectly, from both a technical and aesthetic perspective. This means that you can install both appliances side-by-side, and transfer freshly washed laundry from the washer to the dryer with ease. The control panels on each of the appliances contain the same display, button, and knob designs; providing a perfectly harmonious pair. The optional pedestals raise the appliances off the floor and offer a convenient, integrated storage drawer.
Which user interface do you prefer?

Individual user interfaces

The most suitable Miele for you

The innovative user interfaces of Miele washing machines and dryers are intuitively structured with a convenient rotary selector for wash or drying programs, as well as concisely arranged switches for additional functions.

A logical operating sequence from right to left, allows users to turn the appliance on, select the right program and options for that particular load of laundry, then press the start button.

Washing machines

3-Line Display with Light-Touch Buttons
The W 3000 series interface combines many practical special purpose programs and useful additional functions.

1-Line Display with Rotary Selector and Light-Touch Buttons
The most important programs and functions are all at a glance on the W 1000 series washing machines.

Tumble dryers

Selection with Light-Touch Buttons
With the T 8000 series dryers, you can see everything at a glance to help select the right drying program.

1-Line Display with Rotary Selector and Light-Touch Buttons
The T 7000 series features many practical special purpose programs and useful additional functions.
Discover the new dimension for perfect cleanliness!
Product Features

**The Patented** Miele Honeycomb Drum
Do you love designer fashion and unique clothes? In that case, the value of one single wash load could be higher than the entire purchase price of your washing machine. It is therefore worth taking the best possible care of your clothes to retain their value as long as possible with Miele washing machines. The web-like structure of the Miele honeycomb drum creates a thin film of water between the drum and the laundry. This results in laundry gliding gently and therefore the fibres are protected. Every single one of the shouldered holes in the body of the Miele honeycomb drum are polished and smooth, and considerably smaller than those of conventional drums. This ensures that the mechanical strain on your fabrics is reduced considerably. Even the highest spin speeds will not leave an impression on your clothes, and your laundry will fall in a loose heap to the bottom of the drum upon completion of the cycle. The Wfk Cleaning Technology Institute in Krefeld, Germany, confirms the optimum gentle treatment provided by the Miele honeycomb drum.

**Built and tested to last**
Extraordinary quality: Thanks to extensive tests, Miele products last a particularly long time.

**Low Consumption Values**
Economical and efficient: Almost all Miele washing machines achieve an A+++ energy efficiency rating today.

**Enamelled front**
As good as it looks: The enamel front is scratch, acid and corrosion resistant and is easy to clean.

**Automatic Load Control**
Miele smart load recognition: A smaller load means less water and power consumption. Fully automatic.

**Flowmeter**
Helps reduce water consumption: water intake is measured precisely by this special function.
Which convenience features are particularly important to you?

Overview of further product benefits* of Miele washing machines

- **Buzzer**: Clearly audible: So your freshly washed laundry is not in the drum unnecessarily long.

- **Delay start and countdown indicator**: According to schedule: Program your appliance to start at a time suitable for you – in accordance with your daily schedule.

- **Drum lighting**: Enlightening: You cannot overlook any item of laundry in the perfectly illuminated honeycomb drum when unloading.

- **Anti-flooding security**: Maximum peace of mind: Miele washing machines are equipped with a water protection system that cuts the water supply if a leak is detected.

- **Hot water connection**: Heat water efficiently: You can make use of an energy-efficient water supply with a second connection.

- **WaterControl System (WCS)**: Everything dry: WCS monitors the water intake, detects leakages and water in the drip tray.

*Miele washing machines and tumble dryers feature a wide range of special programmes for the targeted care of different fabrics. Programmes on board washing machines and tumble dryers have been designed to match perfectly.*

*Depends on model*
Which wash programmes are important to you?

Special programmes* tailored to the needs of individual textiles

- **Beach Towels**
  For cleaning your towels. Excellent rinse results, even for very thick towels.

- **Delicates**
  Gentle treatment for delicate garments: all textiles requiring gentle care.

- **Extra White**
  Whites will never look brighter.

- **Express**
  Quickly refreshed up: lightly soiled and small laundry quantities are quickly ready for use again.

- **Dark garments**
  Intensive colours: dark garments retain their intensive colour thanks to the gentle treatment they receive.

- **Dress Shirts**
  Prevents creasing; reduces creasing and simplifies the ironing of shirts and blouses significantly.

- **Custom**
  Customize your own wash program by adjusting water temperatures and spin speeds.

- **Normal**
  Fresh and clean: best wash results for cottons, linen and mixed fibres.

- **Sanitize**
  Dust mites and bacteria don’t have a chance against a higher water level and an extended temperature holding time.

- **Silks**
  Excellent care: all hand-washable fabrics that do not contain wool are washed extremely gently.

- **Woolens**
  No shrinking or felting: sensitive woolen fabrics require particularly gentle washing.

- **Outdoor**
  Wash without function loss: high-quality outerwear fabrics retain functionality in all weather conditions.

- **Pillows**
  Loose filling: feather- and down-filled pillows are gently washed and perfectly spun.

- **Wrinkle Free**
  Care made easy: gentle treatment of synthetic fibres and minimum iron items made of cotton.

- **Table Linens**
  A gentle, yet effective, cycle that thoroughly cleans and takes care of even your most delicate table linens.

- **Woolens**
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* Depending on model
Miele Laundry Care

Hot Water Connection
You can make use of an energy-efficient water supply with a second connection.

Low consumption values
Miele washing machines are ecological and consume only the amount of water and electricity needed. The most economical amongst them are even 40% more efficient than is required for the threshold value (46) of the highest A+++ energy efficiency rating.

Tested to last
Miele carries out intensive endurance tests during the development stage in order to meet the highest quality standards. In this test the machine has to wash for 10,000 hours. This involves running approximately 5000 wash programs with an average run time of 2 hours.

Water Control System (WCS)
The Water Control System (WCS) monitors the water intake with a water level sensor. Water intake is automatically terminated if the normal water level is not reached. If there is water leakage inside the machine, the inlet valve inside the appliance is closed and the water and suds container is drained off. A float switch in the drip tray also recognizes leaking water.

Automatic load recognition
All Miele washing machines feature intelligent automatic load recognition. This feature analyzes the current load and uses no more water and electricity than is necessary for perfect wash and rinse results.

Buzzer
A buzzer will sound at the end of the wash program. Your freshly-washed laundry does not sit in the drum for an extended period of time.

Delay start and countdown indicator
The delay start feature allows you to determine when you want the next wash program to start. This is particularly advantageous if you want to use nighttime electricity rates or if the program needs to be finished at a certain time, for instance when you come home from work. You can postpone the start of a program by up to 24 hours. The display also indicates when the current program will finish.

Drum lighting
Many Miele washing machines feature LED drum lighting. The maintenance-free high-performance LEDs illuminate the Miele honeycomb drum so perfectly that you can no longer overlook any laundry items during unloading. Easy to use and easy on the eye.

Enamelled front
Miele is the only household appliance manufacturer to enamel the fronts of all washing machines, dryers and washer-dryers. The high-quality enamel is scratch-proof, corrosion-proof, alkaline-resistant, impervious to acids, easy to clean and colour-fast.

Flowmeter
Some Miele washing machines feature a flow meter in addition to automatic load recognition. With a precision impeller, the water intake is controlled and measured very precisely, reducing water consumption. Both economical and environmentally-friendly.

Honeycomb Drum
The web-like structure of the Miele honeycomb drum creates a thin film of water between the drum and the laundry. This results in laundry gliding gently and perfectly protects the fibres. The smaller, smoothly polished shouldered holes in the walls of the drum are also gentle on fabrics and prevent pilling and laddering. It also prevents foreign objects such as paper clips from ending up in the drain pump.

Product Assortment Overview

Miele Front Load Washing Machine

W 1753
- Softtronic system
- 6 kg capacity stainless steel honeycomb drum
- 10 wash programs
- Buzzer on/off
- WaterControl System
- 1,300 rpm maximum spin speed

Miele Pricing
- Miele Pricing $1,849.00
- Miele Advantage $2,059.00
- Miele Advantage Plus $2,359.00

Useful Information

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Bouncy, fragrant and virtually free of creases - that is how we dry nowadays!
Product Features

**Perfect Dry**
Perfect drying results thanks to mineral sensors: With the patented\(^1\) Perfect Dry System, your laundry dries perfectly – even if the water contains a large amount of calcium. This is by no means the norm for tumble dryers. Calcium and other minerals in the water influence residual moisture sensing – and in turn have an impact on drying results. With Perfect Dry, mineral sensors record the amount of calcium in the water and adjust the drying process for precise results. This ensures that your laundry is not too dry or too wet. Your chosen drying level is always achieved.

\(^1\) German patent DE 19719661 C2

**Honeycomb Drum\(^2\)**
Fewer creases, easier ironing: the honeycomb structure allows laundry to be dried gently and evenly.

\(^2\) European patent EP 1293594 B1

**Energy Efficiency**
Best performance: Highest efficiency, producing excellent results.

**Intelligent Drum Reversal**
For best drying results: Changing the direction of drum rotation prevents laundry from tangling and creasing.

**Anti-Crease Action**
Practical: The laundry is loosened frequently after the drying programme has finished and delays creasing.

**Integrated Condensate Drainage\(^3\)**
Emptying not necessary: the condensation can be drained off via a hose directly into the sink or a U-tube.

\(^3\) European patent EP 1186697 B1

\* Features depend on model

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Miele Dryer Product Highlights

- **Tested to last**
  
  Unique quality: Miele offers particular long-lasting products by carrying out extensive tests.

- **Enamelled Front**
  
  As good as it looks: The enamelled front is scratch-proof, corrosion-proof, and easy to clean.

- **Delay Start and Countdown Indicator**
  
  According to schedule: Program your appliance to start at a time suitable for you – in accordance with your daily schedule.

- **Drum Lighting**
  
  Nothing is overlooked: The honeycomb drum is perfectly illuminated, so no item is left behind when unloading.

- **Convenient Loading Angle**
  
  Good view: the drum can be conveniently loaded and unloaded, reducing back strain.

- **Lint Filters**
  
  Double efficiency: Lint-free air ensures maximum functionality, longevity and low consumption values.

- **Buzzer**
  
  Acoustic signal when laundry is dry: this prevents freshly dried laundry from lingering in the tumble dryer.

- **Enamelled Front**
  
  As good as it looks: The enamelled front is scratch-proof, corrosion-proof, and easy to clean.

**Miele Drying Programs**

- **Automatic Plus**
  
  For mixed loads: cottons and cotton blends can be conveniently washed together.

- **Cotons**
  
  Optimal drying: best results for cottons or mixed fibres.

- **Denim**
  
  Perfect results: Protects your favourite jeans against unwanted bleached stripes and creases.

- **Silks Handcare**
  
  Hardly any creases: Silk fabrics are dried so gently that creasing is minimized.

- **Synthetics**
  
  Takes care of synthetic fibres: synthetics stay beautiful and don’t lose their shape with this special program.

- **Woolens Handcare**
  
  Beautifully fluffy: Delicate wool fabrics are handled particularly gently, maintaining their quality.

1) Depending on model
2) Based on approx. 5 programs per week with an average of 1.5 hour cycle time.
Miele Dryer Product Overview

Miele Pricing
- Miele Pricing $1,399.00
- Miele Advantage $1,609.00
- Miele Advantage Plus $1,909.00

Miele Dryer Glossary*

Anti-crease Action
If you cannot remove your textiles immediately after the drying programme has finished, the anti-crease action ensures that the items are moved at regular intervals to prevent excessive creasing.

Buzzer
A buzzer sounds when the drying program has finished. Your freshly dried laundry does not stay unnecessarily long in the drum as a result.

Convenient Loading Angle
Miele doors can be opened particularly wide. "Together with the porthole and an ergonomic drum loading angle, loading and unloading a Miele dryer is particularly convenient." As a result, you can see better into the drum and: there is less strain on your back.

Delay Start and Countdown Indicator
The delay start feature allows the start of a programme to be postponed. This is of particular advantage if you want to use cheap-rate electricity or when you want a programme to finish when you, for example, come home from work. You can postpone the start of a programme by up to 24 hours. The display also informs you of the time the current programme will finish.

Drum Lighting
All Miele tumble dryers have drum lighting, many of them with the delay start feature. With drum lighting, you can see better into the drum and: there is less strain on your back.

Energy Efficiency
This is how environmentally friendly a tumble dryer can be: most Miele heat-pump dryers achieve an A energy efficiency rating. This saves money and you have the advantage of drying laundry with a clear conscience.

Honeycomb Drum
The unique honeycomb structure lifts the laundry higher in the rotating drum. Items are exposed to the warm air stream for longer, which achieves more uniform drying results. Air pockets form in the depressions of the individual hexagons and cushion the fall of laundry. This ensures that your textiles are treated much more gently and have less creases after drying. This simplifies ironing considerably.

Integrated Condensation Drainage
All Miele condenser dryers, including heat-pump dryers, feature integrated condensed water drainage with a hose tidy. As a result, you can pump out condensate into a sink or a siphon and save yourself the trouble of emptying the condensate container.

Intelligent Drum Reversal
A Miele tumble dryer changes the rotation of the drum in irregular intervals. This prevents laundry from rolling into a tangled knot, ensures uniform drying results and reduces creasing.

Lint Filters
Two filters in the Miele condenser dryer doors remove lint from the circulating air particularly effectively. This ensures perfect functioning, long service life and increased convenience; compared to competitors, the heat exchanger in Miele dryers needs cleaning less frequently.

Perfect Dry
Thanks to this patented system, your laundry dries perfectly – even if the water contains significant amounts of calcium. This is by no means the norm on machines without Perfect Dry as the calcium content in the water influences residual moisture sensing – and in turn has an impact on drying results. Perfect Dry takes the current calcium content of water into account and precisely adjusts the drying process accordingly. This ensures that the selected drying stage is always achieved.

Tested to last
Miele carries out intensive endurance tests during the development phase in order to meet the highest quality standards. In this test the appliances are expected to dry laundry for 7,500 hours. A mix of approx. 5,000 programs are selected during these operating hours with an average cycle time of 1.5 hours.

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Two filters in the Miele condenser dryer doors remove lint from the circulating air particularly effectively. This ensures perfect functioning, long service life and increased convenience; compared to competitors, the heat exchanger in Miele dryers needs cleaning less frequently.

Perfect Dry
Thanks to this patented system, your laundry dries perfectly – even if the water contains significant amounts of calcium. This is by no means the norm on machines without Perfect Dry as the calcium content in the water influences residual moisture sensing – and in turn has an impact on drying results. Perfect Dry takes the current calcium content of water into account and precisely adjusts the drying process accordingly. This ensures that the selected drying stage is always achieved.

Tested to last
Miele carries out intensive endurance tests during the development phase in order to meet the highest quality standards. In this test the appliances are expected to dry laundry for 7,500 hours. A mix of approx. 5,000 programs are selected during these operating hours with an average cycle time of 1.5 hours.
Crease-free in next to no time – your convenient ironing partner!
Product Features

Quick and Convenient Removal of Creases and Wrinkles
Ironing has never been faster or more convenient! Compared to conventional ironing methods, you can save considerable effort and reduce ironing time by up to 50%. This allows you to spend more time on other things in life.

Extremely Versatile
Laundry of any shape or size can be ironed quickly and easily thanks to the versatility of the rotary iron.

High Contact Pressure
Rotary irons create more pressure, resulting in better removal of creases.

Temperature Selection for Various Fabrics
To protect the fabric, the temperature is freely adjustable according to the care label on the garment being ironed. Three large-surface heater elements then distribute the heat evenly across the roller for perfect results.

Iron While Sitting Down
The Miele rotary iron is ergonomic and reduces the strain on your back. Operation using foot switches leaves both hands free.
Miele Rotary Iron Product Highlights

83 cm Wide Roller
Compared to a normal iron, the Miele rotary iron has an ironing surface 5 times larger. Large items are so much easier to iron with the 83 cm wide roller. A pillow case, for example, can be ironed in a single pass – that is, within seconds.

Variable Roller Speed
The roller speed can be adjusted to one of five stages, allowing you to work at your own pace and to select the best setting for the type of garment you are ironing and its moisture level.

Free Roller End
Shirts and skirts tend to be difficult to iron by hand. With its free roller end, the Miele rotary iron makes the gentle ironing of collars, yokes and hems quick and easy.

Convenient Airing Bar
The swing-out airing bar serves for hanging ironed items to prevent creases. On the bar, items can cool down and dry completely.

Support Table
After ironing, laundry items drop gently and loosely onto the large laundry table, crease-free.

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Emergency Release
For the protection of your garments, you have the ability to release the pressure of the roller manually and simply remove your item.

Stability
Sturdy construction and a robust supporting foot ensure a secure stand.

Minimum Storage Space
The Miele rotary iron folds up easily, occupying only 0.2m2 of storage space when folded. It has four stable castors for ease of transportation.

Miele Rotary Iron Product Overview

Miele Rotary Iron Product Overview

B 980
• 4 roller speed settings
• 3 temperature settings
• Automatic finger guard
• Comfortable working position with generous leg room
• Secure stand stability

Miele Pricing
• Miele Pricing - $2,999.00
• Miele Advantage - $3,209.00
• Miele Advantage Plus - $3,509.00
Useful information

Miele rotary iron glossary

83 cm Wide Roller
Compared to a normal iron, the Miele rotary iron has an ironing surface 5 times larger. Large items are so much easier to iron with the 83 cm wide roller. A pillow case, for example, can be ironed in a single pass – that is, within seconds.

Automatic Finger Guard
In the event of fingers coming into contact with the finger guard, the motor stops and the heater plate lifts to ensure safety.

Convenient Airing Bar
The swing-out airing bar serves for hanging ironed items to prevent creases. On the bar, items can cool down and dry completely.

Emergency Release
If there is a power outage during ironing, the heater plate does not retract automatically when you release the foot control bar. In this case, you can release the pressure from the heater plate manually by pressing the emergency release lever. The item can then be pulled out in the direction of the roller movement. This ensures that your garments are not damaged.

Free Roller End
Shirts and skirts tend to be difficult to iron by hand. With its free roller end, the Miele rotary iron makes the gentle ironing of collars, yokes and hems quick and easy.

High Contact Pressure
Rotary irons create more pressure, resulting in better removal of creases.

Iron While Sitting Down
The Miele rotary iron is ergonomic and reduces the strain on your back. Operation using foot switches leaves both hands free.

Minimum Storage Space
After ironing has finished, a convenient fold-away mechanism allows space-saving storage. Folded together, the rotary ironer only requires 0.2 m² of floor space. Thanks to four stable castors, the rotary ironer is easy to move around.

Stability
Sturdy construction and a robust supporting foot ensure a secure stand.

Support Table
After ironing, laundry items drop gently and loosely onto the large laundry table, crease-free.

Temperature Selection for Various Fabrics
To protect the fabric, the temperature is freely adjustable according to the care label on the garment being ironed. Three large-surface heater elements then distribute the heat evenly across the roller for perfect results.

Variable Roller Speed
The roller speed can be adjusted to one of five stages, allowing you to work at your own pace and to select the best setting for the type of garment you are ironing and its moisture level.
Find the right detergent for every material you want to wash.
Washer and Dryer Stack
Most Miele washing machines and dryers can be conveniently combined as a washer-dryer stack. In this configuration, the washing machine is always installed under the dryer. Miele offers a stacking kit in order to provide a stable connection between the two appliances. The stacking kit also features an integrated accessory compartment and a pull out shelf that is ideal for conveniently resting the laundry basket on whilst loading and unloading the dryer.

Washer-dryer stacking kit
WTV 414
For the safe installation of a washer-dryer stack with worktop:
- Integrated worktop with push/pull function and accessory compartment
- WTV height: 4 cm
- Washing machines: W 1000
- Combination with tumble dryers: T 7000
- Colour: Lotus White
Special laundry detergent formulas were developed for Miele washing machines that ensure reliable, and outstanding washing results.

Based on the water quantity and the temperatures required for Miele wash and care programs, the most efficient dispensing recommendations for achieving perfect results have been determined and successfully tested.

This allows you to tap the potential of your Miele machines to the fullest, using remarkably low quantities of detergents. This also protects the environment.

From bright whites, to pigmented colours to even the most delicate of fabrics, Miele has a solution to treat each type of precious garment.

- UltraWhite multi-purpose detergent for spotlessly white laundry.
- UltraColor colour-care detergent for brilliant colours and protection against colours running.
- Sensitive WoolCare detergent for the gentle cleaning of delicate fabrics.
Miele Detergents

**For Best Wash Results**

**UltraWhite**
- **Powder detergent 2.5 kg**
  - For optimum results on white textiles and dye-fast colors.
  - Best washing results at 20/30/40/60/80°C
  - Brilliantly white thanks to powerful formula with active oxygen
  - Excellent spot removal even at low temperatures
  - High yield — for 48 laundry loads
  - Simply perfect laundry care. With Miele.

**UltraColor**
- **Liquid detergent 2 l**
  - Ideal for all colors including black garments.
  - Best washing results at 20/30/40/60°C
  - With color protection formula for shining colors
  - Excellent spot removal even at low temperatures
  - High yield — for 30 laundry loads
  - Simply perfect laundry care. With Miele.

**UltraColor**
- **Powder detergent 1.8 kg**
  - Ideal for all colors including black garments.
  - Best washing results at 20/30/40/60°C
  - With color protection formula for shining colors
  - Excellent spot removal even at low temperatures
  - High yield — for 48 loads
  - Simply perfect laundry care. With Miele.

**Sensitive Skin**
- **Laundry detergent 1.8 kg**
  - For optimum results on white textiles and dye-fast colors.
  - Excellent skin tolerance
  - Brilliantly white thanks to powerful formula with active oxygen
  - Excellent spot removal even at low temperatures
  - High yield — for 48 loads
  - Simply perfect laundry care. With Miele.

**WoolCare**
- **Detergent for delicates 1.5 l**
  - For wool, silks and delicates.
  - Special care complex: wheat protein & color protection
  - Fibre-protection components against felting
  - Best washing results at 20/30/40/60°C
  - High yield — for 37 laundry loads
  - Simply perfect laundry care. With Miele.

**Fabric Softener 1.5 l**
- Especially well-suited for all textiles made of terry cloth.
  - For soft and cuddly laundry
  - Fresh, natural fragrance
  - Prevents electrostatic charges in washer dryers
  - High yield — for 50 laundry loads
  - Simply perfect laundry care. With Miele.

**Special-purpose detergent**
- **Outdoor 250 ml**
  - Ideal for all textiles made of terry cloth.
  - For soft and cuddly laundry
  - Fresh, natural fragrance
  - Prevents electrostatic charges in washer dryers
  - High yield — for 50 laundry loads
  - Simply perfect laundry care. With Miele.

**Special-purpose detergent**
- **Sportwear 250 ml**
  - Perfect for breathable sports clothing
  - Neutralizes odors thanks to the built-in smell absorber
  - Cleans breathable sportswear and keeps colours bright
  - Maintains the form stability of textiles — even for fleece
  - High yield — for 13 laundry loads
  - Simply perfect laundry care. With Miele.

**Special-purpose detergent**
- **Outdoor 250 ml**
  - Ideal for breathable sports clothing
  - Neutralizes odors thanks to the built-in smell absorber
  - Cleans breathable sportswear and keeps colours bright
  - Maintains the form stability of textiles — even for fleece
  - High yield — for 13 laundry loads
  - Simply perfect laundry care. With Miele.

**Special-purpose detergent**
- **Fabric Protector 250 ml**
  - Ideal for pillows, sleeping bags and high-quality down clothing.
  - Maintains the elasticity of down feathers
  - Also maintains the breathability of down clothing
  - Down does not clump and remains fluffy
  - High yield — for 13 laundry loads
  - Simply perfect laundry care. With Miele.
Miele ForeverCare
Delivery, Installation, Customer Service

Miele ForeverCare
With Miele ForeverCare, you get a guarantee. A guarantee that our commitment to you extends far beyond the point of purchase. Rather, we’ll provide unparalleled service throughout the very long life of your machine. We are confident in offering you exceptional customer service.

Visit The Miele Gallery
Miele Galleries are open to the public to provide the complete Miele experience and are located in four cities across Canada: Montreal, Toronto, Calgary, and Vancouver.

EMAIL:
customercare@miele.ca

HAVE QUESTIONS?
Please ask your Miele Chartered Agent for more information or go to miele.ca

What is Miele ForeverCare?
Miele provides unique advantages to our customers with a combination of features unparalleled in the appliance category, namely:

Manufacturer-Direct Service
If you ever have a problem with your Miele machine, our own Miele Factory Service Technicians will take care of it. Most problems can be solved on the first visit, as we know the exact model you have and carry the genuine Miele parts you will need.

Extended Warranty from the Manufacturer
We want you to enjoy a long and trouble-free experience with our machines. In addition to the standard warranty, we have Miele Extended warranty. This direct offer from Miele allows you to increase your hassle-free coverage up to 10 years. The extended warranty relationship remains strictly with Miele, so you can deal directly and exclusively with us if you have any issues.

Miele Custom Plans
The chart below illustrates how you can upgrade the benefits of ForeverCare.

Miele Delivery and Installation
We want your machine to work perfectly from the first time you use it. So, we offer delivery and installation in your home ourselves, with our Miele-dedicated service team. Installation can be organized within 48 hours of ordering through the Miele Customer Care Centre, and your delivery is tracked with GPS so we can provide you with a near exact time of delivery.

Miele CareCollection
To ensure you make the most of your Miele appliance, we’ve created a range of everyday and specialty products available for purchase. From laundry detergent to dishwasher tablets and a variety of cooking accessories, these products are designed specifically for your appliance, ensuring better results and a longer, hassle-free lifespan. Visit www.miele-shop.ca!

Benefits | Miele Pricing | Miele Advantage | Miele Advantage Plus
--- | --- | --- | ---
One-on-one relationship with Miele Canada | ● | ● | ●
Instant Access to Miele Customer Care Centre | ● | ● | ●
Automatic Warranty Registration | ● | ● | ●
1 Yr Manufacturer’s Warranty | ● | ● | ●
2 Yr Total Miele Extended Warranty | with Purchase of Miele Installation | ● | ● | ●
5 Yr Total Miele Extended Warranty Included | | | ●
10 Yr Total Miele Extended Warranty Included | | | ●
Miele Culinary Institute Events | | | ●
Miele Culinary Institute: MasterChef Class | Complimentary Pass | Complimentary Pass Plus One
V.I.P Invitation to Miele Gallery Events | | | ●
Miele CareCollection Bonus | | $25 Savings | $50 Value
Miele Email Concierge Service | | | ●
Miele Complete Appliance Check-up | | | ●
Miele Appliance Recycling Pick-up | | | ●

Terms and conditions apply to Miele Pricing, Miele Advantage and Miele Advantage Plus benefits. Miele reserves the right to change these benefits at any time. For full terms and conditions, please visit www.miele.ca.