

FOR IMMEDIATE RELEASE

Miele Introduces New MasterLine PFD 404 Dishwasher: Revolutionizing Fast and Hygienic Cleaning for Residential and Commercial Use

Toronto – June 6, 2025 — Miele, the global leader in premium domestic and commercial appliances, proudly announces the Canadian launch of its latest innovation in dishwashing technology: the MasterLine PFD 404 Dishwasher. Available starting June 6, 2025, this appliance combines groundbreaking speed, unparalleled hygiene, and exceptional quality to meet the demands of both residential and commercial users.

Exceptional Performance Meets Unmatched Convenience

The MasterLine PFD 404 redefines dishwashing with remarkably short cycle times starting at just 6 minutes, ensuring fast, efficient cleaning without compromising on hygiene. Designed to cater to a variety of needs, this pre-finished dishwasher has features that deliver both flexibility and performance:

- **Freshwater System:** Maximum hygiene is guaranteed through repeated water changes, ensuring consistently high cleaning performance.
- **Powerful Cleaning on Two Levels:** The large wash cabinet accommodates baskets on two levels, offering versatile options for optimal cleaning and drying results.
- Perfect GlassCare: Gentle cleaning technology ensures your glassware remains spotless and pristine.
- **M Touch Flex Control:** User-friendly controls provide intuitive operation with swipe and tap functionality, even when wearing gloves or handling with wet hands.
- Integrated Water Softener: Ensures spotless results by reducing mineral buildup.
- **Professional Durability:** Built to last 28,000 program cycles, equivalent to up to 10 years of reliable daily use.

Designed for Efficiency and Adaptability in any Environment

Engineered to meet the demands of high-use settings, this dishwasher supports 5 to 40 cycles per day with exceptional speed, hygiene, and reliability. Its ADA-compliant design and compatibility with multiple voltage options (208V or 240V) ensure seamless integration into various environments, from commercial kitchens to residential spaces.

Additional professional accessories and dispensing modules are available for purchase to enhance its performance further and deliver professional grade results every time.



"At Miele, we understand the diverse needs of our customers, whether they're in a busy commercial kitchen or a modern household," said Steve Timpano, Vice President, Professional Division. "The MasterLine PFD 404 is a testament to our commitment to delivering reliable, high-performing solutions that redefine cleanliness and efficiency."

Availability

The Miele MasterLine PFD 404 Dishwasher is available for purchase effective June 6, 2025, through Miele Chartered Agents, Miele Experience Centres, and online at miele.ca.

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Miele Company Profile

Founded in Germany in 1899 with a single promise of *Immer Besser*, a phrase meaning *Forever Better*, Miele is the world's leading manufacturer of premium domestic appliances. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 22,300, of which approx. 11,200 employees work in Germany. The company has its headquarters in Gütersloh in Westphalia. As a premium appliance brand represented on all continents, Miele is steadfastly committed to the highest quality, performance, and environmental standards. Miele's range of exceptional consumer appliances includes: vacuum cleaners, laundry systems, rotary irons, dishwashers, ranges, built-in convection/speed/steam/combi-steam ovens, cooktops, ventilation hoods, refrigeration, wine storage and coffee systems.

Miele Canada was established in 1989 with headquarters located in Vaughan Ontario. To learn more, visit www.miele.ca or follow us on Facebook, X, Instagram and YouTube.

Miele



Photo 1: A powerful and efficient solution for residential and commercial use, offering the fastest cycle time starting at just 6 minutes.



Photo 2: Effortlessly control your wash cycles with an intuitive, easy-to-use touchscreen interface, even with gloves or wet hands.



Photo 3: The PFD 404 offers powerful cleaning on two levels, ensuring all dishes, glassware, and utensils come out spotless and dry.